

MEDIA RELEASE

Wednesday, 27 February 2019

GALA NIGHT TO SHINE A LIGHT ON STILLBIRTH CRISIS AND RAISE FUNDS TO SUPPORT FAMILIES IMPACTED BY THE LOSS OF A CHILD

With six children stillborn every day in Australia, dedicated campaigners are coming together to raise much-needed funds to support families who have been impacted by the loss of a child.

The fundraising is part of the [Sydney 2 CAMberra Charity Ride](#), which was founded after a young Sydney couple lost their son Cameron through stillbirth.

In recognition of Cameron, the Ride aims to raise significant funds, awareness and support of families affected by stillbirth and SIDS.

As part of this year's fundraising efforts, a [Comedy and Music Gala](#) hosted by actress and comedian, Mary Coustas will be held in Sydney on Friday, 15 March at Doltone House, Hyde Park.

Guest speakers on the night include, Senator Kristina Keneally and triathlete, Craig Alexander.

Stillbirth Foundation Australia CEO, Kate Lynch said the Gala is about coming together to raise awareness about stillbirth and supporting families who have lost a child.

"The *Sydney 2 CAMberra Charity Ride* is an incredible initiative which raises much-needed funds to support families touched by stillbirth and infant and child loss," Ms Lynch said.

"Six families experience stillbirth every single day in Australia and far more needs to be done to support them after this tragic experience.

"These funds will work to ensure clinical policies are changed, family support is provided, and expectant mums are advised on what they can do to reduce their risk of stillbirth.

"Crucially, funding will also support medical research grants to help us understand what more can be done to save more lives and reduce the stillbirth toll, which far exceeds the road toll.

"By supporting *Sydney to CAMberra* and getting behind this Gala event, you are ensuring that the voices of thousands of families across Australia who have been touched by stillbirth get heard."

All funds raised at the Gala event will be donated to the Stillbirth Foundation Australia and Red Nose (formerly SIDS & Kids) on behalf of the *Sydney 2 CAMberra* participants, supporters and volunteers.

Sydney 2 CAMberra has raised more than \$2.1 million in the past seven years to support families who have been impacted by the loss of a child. The goal for 2019 is to raise \$300,000, which will help fund:

- Counselling for families
- 24 hour free telephone support
- Memorial services
- Medical research grants
- Public education campaigns
- Improving polices and processes.

To purchase a ticket to the Gala event visit: <https://sydney2camberra.com/sydney-comedy-and-music-gala/>

To find out more about Stillbirth Foundation Australia visit: www.stillbirthfoundation.org.au

Media contact: Nick Trainor 0407 078 138